

specialists in flexible packaging



Double Debut for Innovator KM Packaging at Pack Expo



KM Packaging successfully debuted two innovative new product ranges to the North American market at the sector-leading Pack Expo held in Chicago, USA last November.

The company unveiled to the North American ambient, chilled and frozen convenience food sectors its unrivalled range of pioneering **skin films**, (also known as Vacuum Skin Films), which provide optimum on-shelf presentation and extend shelf life, alongside an exciting range of stand-up or side-sealed **pouches** ideal for liquids, powders or solids.

With a well-established reputation for customer service, KM Packaging provides an unequalled range of [tray lidding films](#) and pouches that help to extend shelf life, prevent food leakage or spoilage, and provide the

consumer with a positive eating experience. Already a supplier of class-leading lidding films to the food industry in North America for fresh ingredients, ready meals and convenience foods, KM was keen to showcase its other pioneering product ranges to prospective customers.

Leading the market in application knowledge and technical expertise, KM includes barrier shrink films, high performance antifog films and resealable film lidding – amongst other products - within its extensive ranges. Operating globally in North and South America, Europe, Africa, the Middle East and Australasia, KM's lidding solutions enable customers across the world to most effectively present, protect and preserve all kinds of chilled, frozen and convenience foods. Of course, KM's films meet FDA and CFIA requirements for use in food packaging solutions, sealing to CPET, APET, PP, Foil, Board and thermoform applications.

KM Packaging's Business Unit Director Mark Vernon explained: "KM has established strong customer relationships with a number of North American food processing companies, based on our innovative lidding films and also our versatile confectionery packaging solutions. We were delighted to launch our new K Skin and K Pouch packaging ranges to the North American market at Pack Expo, confident that these products will enable food processors to provide new and effective solutions to their customers that improve visibility, presentation, shelf life and eco-credentials in one fell swoop."

KM Packaging is constantly investing in new technologies and flexible packaging solutions. The company's experience and commitment to rapid turnaround mean that it can meet demand for both high volume orders and also fast delivery on short-run seasonal products. For more information about the company and its vast range of flexible and reliable packaging solutions, please visit the website www.kmpackaging.com or call + 44 (0)1832 274944.