specialists in flexible packaging



KM Launches New Skin Films for PE Trays and Thermoformers



As consumers become ever more discerning about the quality and on-shelf appeal of meat, fish and other fresh foods, an ideal solution is here: a new range of K Skin films from KM Packaging Services, global supplier and developer of innovative food packaging and lidding solutions.

The K Skin Top and Base films are extremely versatile, and compatible with all major sealing machines including thermoformers and those that seal to premade trays. For form, fill seal machines, KM can supply both top web skin film as well as the thermoforming base webs.

These advanced films also reduce wastage throughout the supply chain due to excellent seal integrity; however, this does not impact on consumer convenience which is facilitated via smooth easy-peel opening. In addition, KM can supply a cost-saving option with films that will seal to mono-APET and mono-PP trays without a PE layer – thereby enabling the base webs or trays to be more easily recyclable.

Currently available in two grades, 100 and 150 micron, with more in development, K Skin not only seals very tightly to the product and tray corners to avoid "creep" but also features high clarity – thus providing optimal visibility and stability for the contents. A high oxygen barrier helps to extend shelf life and, for packaging machinery manufacturers, K Skin brings exceptional machining capability with an unrivalled combination of robustness and heat tolerance to a wide range of temperatures.

KM Packaging's Commercial Director Graham Holding explained: "K Skin is the latest new range launched by KM Packaging and certainly boosts our reputation for innovative packaging solutions that help to extend shelf life, prevent food leakage or spoilage, and provide the consumer with a positive shopping experience. The versatility of K Skin is complimented by its massive benefits including robust process tolerance, extended product shelf life, superb sealing capability and of course exceptional gloss and clarity of presentation."

Leading the market in application knowledge and technical expertise, KM also includes barrier shrink films, high performance anti-fog films and resealable film lidding – amongst other products - within its extensive ranges. KM Packaging is constantly investing in new technologies and flexible packaging solutions. The company's experience and commitment to rapid turnaround mean that it can meet demand for both high volume orders and also fast delivery on short-run seasonal products.

For more information about the company and its vast range of flexible and reliable packaging solutions, please visit the website www.kmpackaging.com or call + 44 (0)1832 274944.