

specialists in flexible packaging



KM Packaging's Pouches Provide Flexible Food Solutions



Leading European packaging specialist KM Packaging Services Ltd has extended its range of market-leading pre-made pouches in response to the growing demand within both food and non-food sectors.

Pre-made stand-up pouches and 3-sided sealed flat bags are suitable for a wide range of hot and cold fill food applications, processed for ambient, chilled or frozen supply chain. Pouches offer a unique opportunity to reduce packaging weight and product to packaging weight ratio, whilst differentiating from traditional rigid alternatives like glass jars and metal cans in terms of on-the-shelf appearance and consumer convenience.

KM's flexible pouches offer solutions in varying functional material specifications, shapes and sizes, incorporating numerous features such as transparency, high barriers, easy pour spouts, carry handles, easy opening and re-closable zippers. The wide range of pouches supplied by KM are suitable for liquids, powders and solid products, for retail, food service and wholesale markets. These formats can be easily

adapted to fill wide ranging product volumes, typically from 5ml to 5 litres.

KM Business Development Manager John Shipley said: "The popularity of the stand-up pouch increases across the marketplace year-on-year, because of its versatility. They offer flexibility, both as a marketing tool and convenience to the consumer. They can also be designed as a convenient 'cook-in-pack' in both microwave and conventional ovens, withstanding pasteurisation and retort processes thus enabling extended ambient shelf life, as well as being suitable for chilled and frozen products.

"We're seeing growing interest from both existing and new customers for pouches for a variety of products, including ready meals, sauces, soups, baby food, pet food and household products like screen wash, fabric conditioner and chemicals. Our pouch range offers brand owners, co-packers and retailers a consumer-friendly solution, enhancing marketing opportunities, with added sustainability benefits."

KM Packaging has a continued commitment to investing in new technologies and flexible packaging solutions. The company's experience and commitment to rapid turnaround mean that it can meet demand for both high volume orders and also fast delivery on short-run seasonal products. For more information about the company and its vast range of flexible and reliable packaging solutions, please visit the website www.kmpackaging.com or call +44 (0)1832 274944.